

Item No. 2-0

# TOWN OF LAUDERDALE-BY-THE-SEA

## ROUNDTABLE ITEM REQUEST FORM

**Town Commission**

Department Submitting Request

**Scot Sasser**

Mayor/Commissioner Name

<u>Roundtable Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>	<u>Roundtable Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>	<u>Roundtable Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>
<input type="checkbox"/> **** **, 2010	***** (**** p.m.)	<input type="checkbox"/> **** **, 2010	***** (**** p.m.)	<input type="checkbox"/> **** **, 2010	***** (**** p.m.)
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<input type="checkbox"/> **** **, 2010	***** (**** p.m.)	<input type="checkbox"/> **** **, 2010	***** (**** p.m.)	<input type="checkbox"/> **** **, 2010	***** (**** p.m.)

**ITEM DESCRIPTION:**

Discussion regarding trial valet for downtown businesses. Proposal submitted via letter to all Commissioners from Joseph Brennen, Secretary/Treasurer, Beach Restaurants, Inc. DBA 101 Ocean. Letter attached to this item request form.

**SPECIAL NOTES:**

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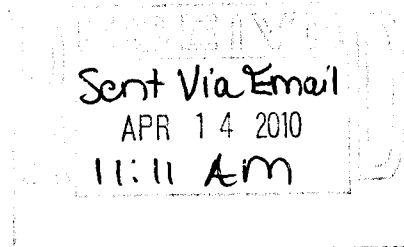
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Town Attorney review required

☐ Yes ☐ No

Town Manager's Initials: \_\_\_\_\_

TO: Town of Lauderdale-by-the-Sea Commissioners

FROM: 101 Ocean, The Village Grille & Athena-by-the-Sea

RE: Proposal for a town valet trial at 101 Ocean/Village Grille/Athena

DATE: Thursday April 8, 2010

**Summary:** 101 Ocean, The Village Grille and Athena-by-the-Sea respectfully ask permission to trial valet parking for a 90-day period starting April 28<sup>th</sup> or 29<sup>th</sup> 2010. Car drop-off and pick-up will take place on El Mar Drive utilizing the existing metered parking spaces directly outside 101 Ocean and The Country Ham and Eggs. Cars will be shuttled a short distance to use parking spaces currently available at the 218-220 Commercial Blvd. The operation will be constantly monitored in order to ensure there is minimal or no negative impact to current traffic flows. The operation will be evaluated after 60-days by the town of Lauderdale by the Sea.

**Valet Operator:** The valet operator will be Demko Parking. The founder of Demko, Janos Demko has been in the business for 11 years and operates valet services for Las Olas Riverhouse, Café Martorano and Levinson's jewelers on Las Olas; they are fully insured and experienced valet operators.

**Valet Hours of Operation:**

Monday: 5:00 -10:00 p.m.  
Tuesday: 5:00 -10:00 p.m.  
Wednesday: 5:00 -10:00 p.m.  
Thursday: 5:00 -10:00 p.m.  
Friday: 5:00 pm -12 a.m.  
Saturday: 5:00 pm -12 a.m.  
Sunday: 5:00 -10:00 p.m.

04-09-10P02:14 RCVD

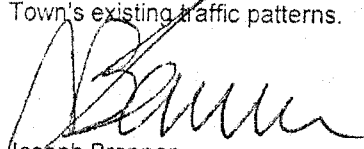
**Cost to Customer:** \$8 for three hours. During the trial period, we will offer free valet parking to any resident with a town parking permit.

**Signage:** A removable sign will be used. The sign will say "Town Valet parking \$8"

**Drop Off:** The service will utilize the two spaces directly outside the Country Ham & Egg. On drop off the cars will head Southbound on El-Mar to Datura, Westbound on Datura directly to the parking lot.

**Pick Up:** On customer pick up, cars head North on A1A and use the alley behind Athena & 101 Ocean back to the two spaces outside Country Ham & Egg.

**Monitoring and Appraisal:** Operations will be monitored daily and changes made as appropriate. It is our intention to offer a quality valet operation at the same time causing little or no disruption to the Town's existing traffic patterns.

  
Joseph Brennan

Secretary / Treasurer

Beach Restaurants Inc DBA 101 Ocean

(On Behalf of 101 Ocean, The Village Grille & Athena-by-the-Sea)